



The Open Organization: Igniting Passion and Performance (Hardback)

By Jim Whitehurst

Harvard Business School Publishing, United States, 2015. Hardback. Book Condition: New. 236 x 155 mm. Language: English . Brand New Book. TODAY S LEADERS KNOW THAT SPEED and agility are the keys to any company s success, and yet many are frustrated that their organizations can t move fast enough to stay competitive. The typical chain of command is too slow; internal resources are too limited; people are already executing beyond normal expectations. As the pace accelerates, how do you inspire people s energy and creativity? How do you collaborate with customers, vendors, and partners to keep your organization on the cutting edge? What kind of organization matches the speed and complexity that businesses must master--and how do you build that organization? Jim Whitehurst, CEO of Red Hat, one of the world s most revolutionary companies, shows how open principles of management--based on transparency, participation, and community--reinvent the organization for the fast-paced connected era. Whitehurst gives readers an insider s look into how an open and innovative organizational model works. He shows how to leverage it to build community, respond quickly to opportunities, harness resources and talent both inside and outside the organization, and inspire, motivate, and empower people at...

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