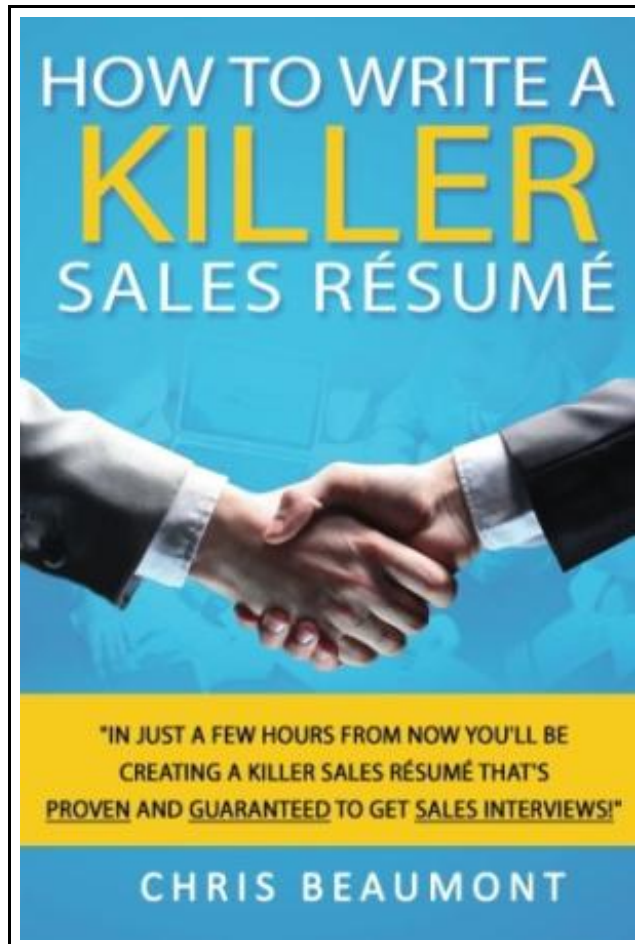


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Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.In Just a Few Hours From Now You Could Be Creating a Killer Sales Resume That s PROVEN and GUARANTEED to GET SALES INTERVIEWS! How to Write a Killer Sales Resume is a book with one purpose only - and that is to instruct the reader how to prepare an interview grade sales resume: i.e. a sales resume that will get sales interviews! Suitable across all sales roles - sales and marketing, inside sales, pharmaceutical sales, medical sales, car sales etc, this resume book is the blueprint for creating the ultimate sales resume that is GUARANTEED and PROVEN to land interviews! Written for both the experienced Sales Executive as well as the novice Sales Professional, if you follow this simple step-by-step formula then you ll have a sales resume that will put you light years ahead of your competition! The author Chris Beaumont contends that it is predominantly the quality of the sales resumes that separates the candidates: excellent from good and good from poor. Put another way: it is the quality of the sales resume and NOT the quality of the candidate that leads to an interview. You may be struggling to get sales interviews, but that is a reflection of your resume NOT you! Market Yourself Just like 95 of success in business. it s about marketing! A product, service or person properly marketed (properly pre-sold) will be 1,000 times more successful than one that is poorly marketed. Your resume is your marketing tool that will pre-sell you to your future employer. and get you an interview. Sure you may have a lot of great attributes for a vacancy: experience, qualifications, market knowledge etc, etc. but...



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