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INFLUENCE OF GOVERNMENT POLICIES ON INDUSTRY DEVELOPMENT: THE CASE OF INDIA'S AUTOMOTIVE INDUSTRY



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GRIN Verlag Aug 2009, 2009. Taschenbuch. Book Condition: Neu. 210x148x7 mm. This item is printed on demand - Print on Demand Neuware - Project Report from the year 2009 in the subject Business economics - Economic Policy, grade: 1.3, Hamburg University of Technology (Technology & Innovation Management), course: Project-work for the Master's in International Production Management program, language: English, comment: This project work done at the T.I.M. dept. of the Hamburg University of Technology received an excellent grade of 1.3. Later, the work got published as a working paper within the dept. and also received a publication at Indien-Aktuell website. The work provides both current and historical coverage of the Indian automotive industry. No work so far covers the 'entire' history of Indian government influence on the industry. Appendices contain exotic information (not available in my publication) about the industry: List of DST-recognised R&D units, important websites list, graphs with values, etc , abstract: The automotive industry in India has come a long way from its nascent state at the time of India's independence in 1947 to its present day dynamic form. As compared to the production of mere 4,000 vehicles in 1950, the production of the industry crossed the historic landmark of 10 million vehicles in 2006. Today, the industry produces a wide range of automobiles and auto-components catering to both the domestic as well as foreign markets. The development of the industry has been shaped by the demand on the one hand and the government interventions on the other; the influence of the latter being considerable. The evolution of India's automotive industry is identified to have occurred in four phases. In the first (1947-1965) and second phase (1966-1979), the important policies identified were related to protection, indigenisation and regulation of the industry. On the one hand, these policies...

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