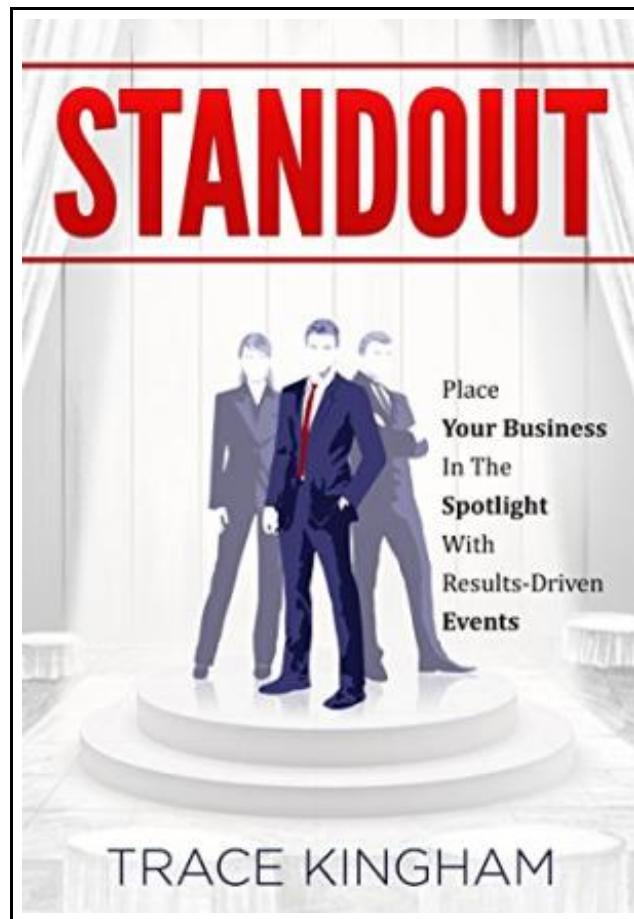


## Standout: Place Your Business in the Spotlight with Results-Driven Events (Paperback)



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Trace Kingham, Inc., United States, 2016. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.In STANDOUT, Trace Kingham, provides his unique perspective to live events and gives insights into the multiple disciplines required to quench the thirst of today s savvy audiences. Trace gives you tools that help manage fetes from ten to thousands and gives sights relevant examples of just how important live events can impact your organization. . .events are taking on a new relevance in marketing and communication plans for organizations. You and your company only have one chance to get it right. This book is your chance. Beth Pritchard I have had the privilege of working with Trace on numerous well-executed, highly successful events over the years. Stand Out is an indispensable guide and resource that will enhance your events and guarantee the best return on your investment in planning and execution. Tom Katzenmeyer, CEO and President, Greater Columbus Arts Council Trace talks about an event experience as if he s already experienced the event. That speaks to his vision. Glenn Zimmerman, President, Mad Bear Productions.



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