



Webster's New World Grant Writing Handbook

By Wason, Sara

Webster's New World, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service!
Summary: Introduction. PART I: Understanding Corporate and Foundation Fundraising. How Corporations and Foundations Fit into Your Overall Fundraising Strategy. Why Corporations and Foundations Give. Foundations. Corporations. Implications for Fundraisers. PART II: The New Philanthropy. Giving Trends. Corporate and Foundation Funding in Perspective. The Future. PART III: Define the Project. Generate the Idea. "Mission-Fit". Is Your Organization Prepared? Project Development. Make Sure Everyone Is on the Same Page. PART IV: Finding the Right Funders for Your Project. What Makes a Good Prospect? Know the Landscape. Project-Specific Grant Searches. Search Strategy. Your Final List. PART V: Approaching Funders. Make the Best Initial Approach. Letters of Inquiry. Other Forms of Communication. The Next Step. Handling Rejection. PART VI: Organize the Proposal. Roles and Responsibilities. The Outline. Proposal Production. PART VII: Writing the Proposal. Your Unique Voice. The Funder's Requirements. Proposal Components. Nontraditional Proposal Formats. Submission Tips. PART VIII: Proposal Review and Follow-Up. How Proposals Are Processed. Develop a Proposal Tracking System. Follow Up on Your Proposal. Reply to the Funder's Decision. PART IX: Effective Stewardship. Recognize the Funder. Communicate About Your Project. Project Pitfalls. Develop a...



READ ONLINE
[3.49 MB]

Reviews

This created pdf is excellent. We have read through and i also am sure that i am going to going to study yet again yet again in the future. You will not truly feel monotony at at any time of your time (that's what catalogues are for concerning should you check with me).

-- **Myriam Bode**

This pdf is amazing. It really is rally exciting throgh looking at time. I am easily could possibly get a satisfaction of looking at a created publication.

-- **Patience Bechtelar**