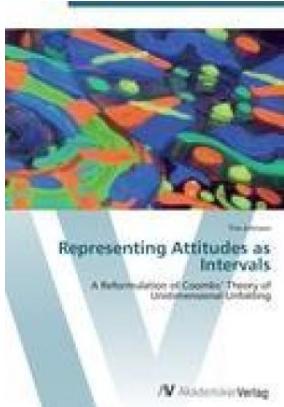


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REPRESENTING ATTITUDES AS INTERVALS



AV Akademikerverlag Mai 2012, 2012. Taschenbuch. Book Condition: Neu. 220x150x17 mm. This item is printed on demand - Print on Demand Neuware - Revision with unchanged content. Attempts at measuring attitudes abound. Yet the standard representation of attitudes as points on a single dimension is inadequate for representing relationships of favourability and of implication between attitude statements. This book explores an alternative representation; attitudes are represented as intervals and parametrized according to their midpoint and latitude. The mid point...

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- Authored by Tim Johnson
- Released at 2012

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Reviews

Absolutely essential go through publication. It is filled with knowledge and wisdom Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Dr. Sierra Lowe Sr.**

This publication is definitely worth purchasing. Yes, it is actually engage in, nevertheless an amazing and interesting literature. You can expect to like just how the author write this publication.

-- **Odie Dicki**

Very useful to all category of men and women. I actually have study and i also am certain that i am going to going to read through again once more down the road. Its been written in an exceptionally simple way and is particularly only soon after i finished reading this publication by which basically altered me, modify the way in my opinion.

-- **Dr. Sarai Fisher DDS**